

NAME	PUBLICATION	BEAT	CONTACT INFO	PITCH DETAILS	RATIONALE	RELATED ARTICLE	NOTES
Ali Feller	Ali on the Run	Podcaster/Blogger	aliotherunblog@gmail.com	Email pitch	Ali covers all sorts of running-related content and makes a lot of content about motherhood. Covering GOTR would be a great intersection of both target demographics.	https://aliotherunblog.co	
Tristan Hoffman	Daily Emerald	News Desk Editor	thoffman@dailyemerald.com	Email pitch	The Emerald covers a wide range of student life and Eugene community events. In this pitch, I would include information about the UO students who volunteered to put on the race in order to center the DE audience,	https://www.dailyemerald.	
Camilla Mortensen	Eugene Weekly	News Editor	editor@eugeneweekly.com	Email pitch	The Eugene Weekly covers all types of events in Eugene. They have recently covered several relating to community health and fitness initiatives.	https://eugeneweekly.com	
Larissa Gordon	Here is Oregon	Digital Media Manager	hello@hereisoregon.com	Email pitch	Larissa has covered all sorts of non-profit work, especially those for children, so GOTR coverage would align with her beat.	https://www.hereisoregon.	
Janea	Hungry Runner Girl	Blogger	hungryrunnergirl@gmail.com	Email pitch	Janea covers her own running journey and the running journey of her young daughter. She could share the GOTR coverage for her own daughter and moms of young girls who enjoy running.	https://hungryrunnergirl.co	She does not share her last name on any social medias or on her website.
Jennifer Singh	KEZI	News Reporter	jsingh@kezi.com	Email pitch	Jennifer covers all aspects on the Eugene community She has covered a variety of stories about local nonprofits.	https://www.kezi.com/new	
Michael Dunne	KLCC	News Reporter	mdunne@klcc.org	Email pitch	Michael covers many education and non-profit related events and news on his radio show. This would allow the story to reach a wider audience.	https://www.klcc.org/podc	
Rigo Aguilera	KMTR	Multimedia Journalist	rjaguilera@sbgvtv.com	Email pitch	Rio is an Oregon native who likes to cover stories about his community. He has previously covered other extracurricular student activities, like the Roseburg High School musical.	https://kpic.com/news/loc	
Juliette Smith	KVAL	Multimedia Journalist	jssmith@sbgvtv.com	Email pitch	Juliette has covered school-related events before as well as covered non-profits.	https://kval.com/news/loc	
Scott De Laruelle	Oregon Observer	Managing Editor	sdelaruelle@wisconsinmediagroup.c	Email pitch	The Observer has covered several Eugene and Portland community events and extracurricular programs for elementary schoolers.	https://www.oregonobserv	
Jenny McCoy	Runner's World	Contributing Writer	https://www.jenniferjmccoy.com/contact	Contact Form	Jenny is a journalist and personal trainer who has written about getting youth involved in running.	https://www.runnersworld.	
Amanda Lurey	The Chronicle	News Reporter	amanda@chronicle1909.com	Email pitch	Amanda covers many Springfield events. The 5k occur in Springfield and connected many members of the Eugene-Springfield community.	https://www.chronicle1909	
Lizzy Acker	The Oregonian	Culture Reporter	lacker@oregonian.com	Email pitch	Lizzy has covered several extracurricular events and program for children's wellbeing in Oregon.	https://www.oregonlive.co	
Miranda Cyr	The Register Guard	Education Reporter	mcyr@registerguard.com	Email pitch	Miranda is an education report who has covered extra-curricular opportunities for students before.	https://subscribe.registerg	
Mallory Arnold	Women's Running Magazine	Freelance Journalist	malloryarnold5@gmail.com	Email pitch	Mallory writes for a popular running publication for women. Some of the stories she has written have been about getting young girls involved in sports and running.	https://www.womensrunni	